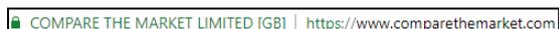


Session Booklet – Compare the Market

Compare the Market is a price comparison website that allows you to compare prices for vehicle insurance, breakdown cover, home, building and contents insurance, pet insurance, life and health insurance, business insurance and travel insurance as well as investigating utility suppliers, mortgages, and loans.

Compare the Market

1 Our first step is to go to www.comparethemarket.com. To do this type the web address into your address bar.

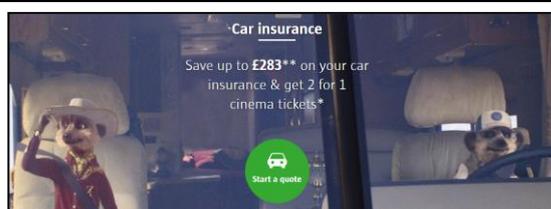


Knowledge check – What is the name of the fictional CEO who owns the website often mistaken with Compare the Market?

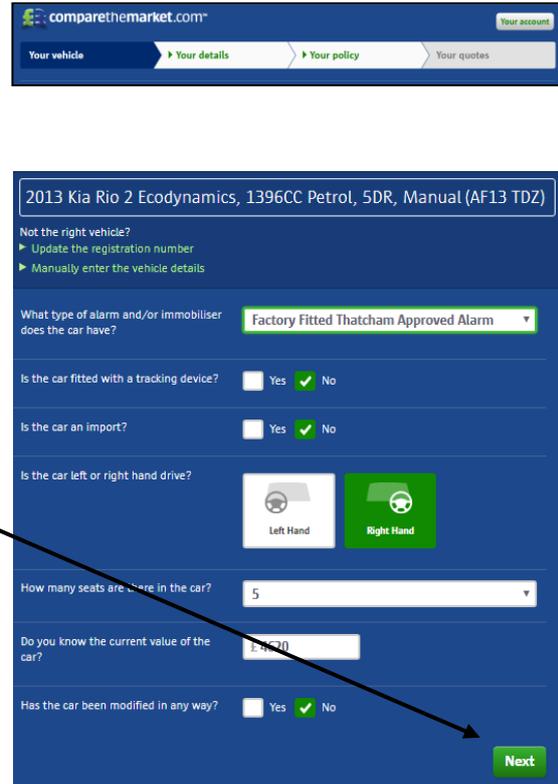
2 Now we are on Compare the Market, we are going to look at vehicle insurance and complete price comparison on potential deals. To do this, we need to select vehicle from the tool bar and then select car insurance.

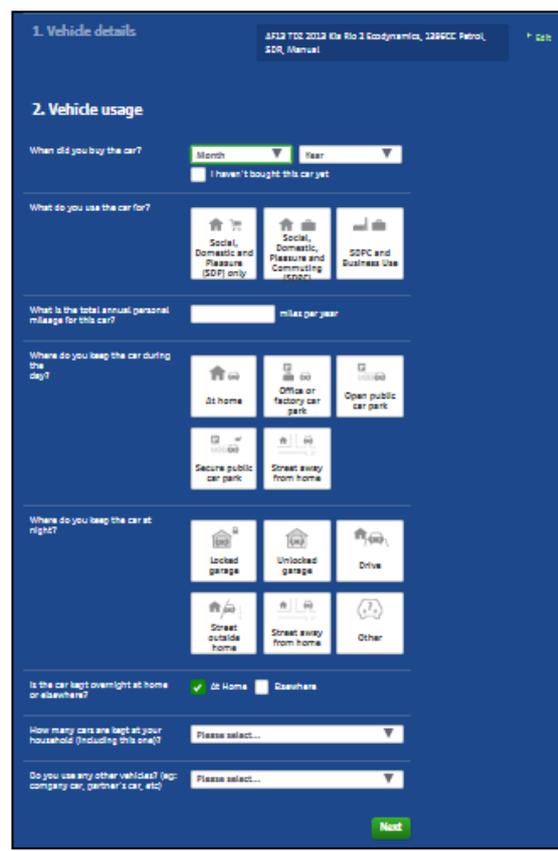


3 Once you've selected car insurance, the screen should change to look like the screen on the right. To begin your quote, select 'Start a quote'.

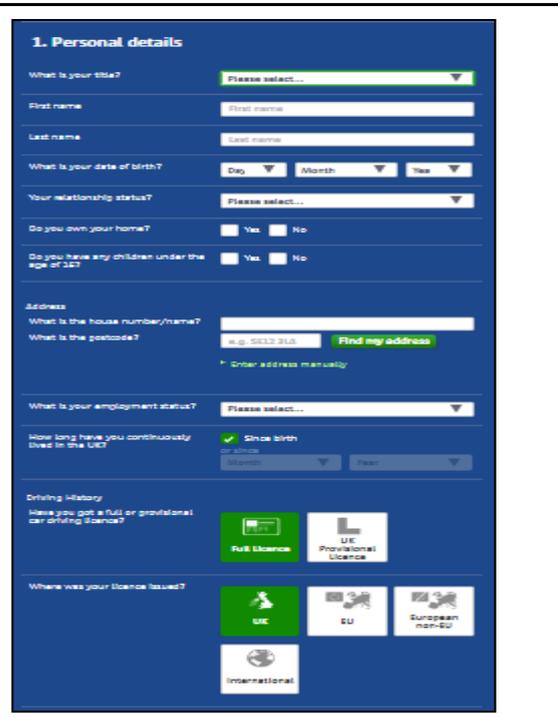


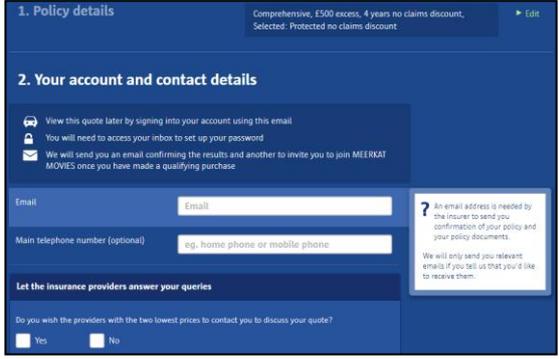
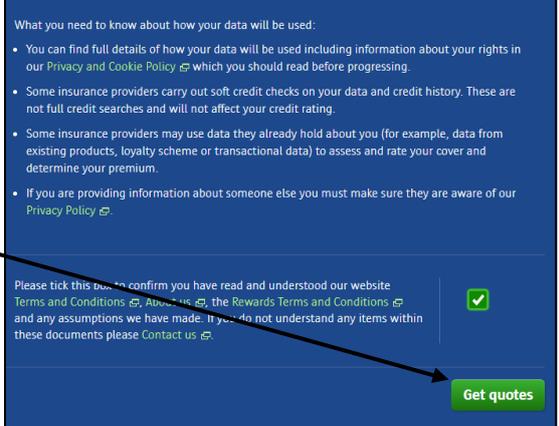
Knowledge Check – Can you name any car insurance companies that aren't on price comparison sites?

<p>4</p>	<p>Once you've begun your quote, Compare the Market will begin the online form for you to compare car insurance quotes. You'll notice at the top of the screen is a warning regarding telling the truth when completing any form of car insurance quote as something withheld, which later becomes known, can void an insurance claim.</p>	
<p>5</p>	<p>The process of completing a car insurance price comparison is broken down into 4 steps – the vehicle you wish to insure, your details as the driver, the policy you are after and the quote you receive. The first part of the online form requires you to enter details about the vehicle you are wanting to insure. Compare the Market asks for the registration of the car (if you don't know it, you'll have to enter details on the car). If the details are correct, select 'Next' in the bottom right hand corner. If the car has been modified in any way, it may cause your insurance price to be different from a standard model of your car.</p>	
<p>Knowledge Check – Are the details that Compare the Market auto fills about your car accurate?</p>		

<p>6</p>	<p>Next, Compare the Market asks you about vehicle usage. This includes when you purchased the car, hat you'll use it for, the number of miles you estimate you'll do, where the car will be kept and any other vehicles you have access to.</p> <p>Once you've filled in the section about vehicle usage, select 'Next' in the bottom right-hand corner.</p> <p>The number of miles you do, where the car is stored and the number of cars you have access to can change the amount you would pay for your car insurance. More miles = more driving and more potential for a crash. Stored away from the home means you can't keep an eye on your vehicle. Multiple cars at a property decrease the chances of your car being stolen.</p>	
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Knowledge Check – What's the average number of miles completed a year by drivers in the UK?

<p>7</p>	<p>Next is your details. These are your details as the driver of the car you are insuring. In this section, Compare the Market asks for your name, date of birth, relationship status, employment status and your driving history. You can also add additional drivers should you share access to your car with anybody else. When you've inputted all your information, select 'Next' in the bottom right hand corner. Your age and employment status are used to look at statistics on the likelihood that somebody your age and in your profession makes a claim on their insurance policy.</p>	
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<p>8</p>	<p>Once you've selected 'Next', you'll be on the third section of the process – your policy. The 'your policy' section asks you for details such as what kind of policy you would like to take, how would you like to pay for the insurance (monthly or annually), when you would like the policy to start, what excess you'd like to pay and how many years of no claims you currently have. You'll then be asked to provide contact details so Compare the Market can send you the best results based on your price comparison.</p>	 <p>1. Policy details Comprehensive, £500 excess, 4 years no claims discount, Selected: Protected no claims discount</p> <p>2. Your account and contact details</p> <p>View this quote later by signing into your account using this email. You will need to access your inbox to set up your password. We will send you an email confirming the results and another to invite you to join MEERKAT MOVIES once you have made a qualifying purchase.</p> <p>Email: <input type="text"/></p> <p>Main telephone number (optional): <input type="text"/></p> <p>Let the insurance providers answer your queries</p> <p>Do you wish the providers with the two lowest prices to contact you to discuss your quote? <input type="checkbox"/> Yes <input type="checkbox"/> No</p>																																
<p>9</p>	<p>Once you've provided your policy information, you need to agree to the terms and conditions of the Compare the Market website and select 'Get quotes'.</p>	 <p>What you need to know about how your data will be used:</p> <ul style="list-style-type: none"> You can find full details of how your data will be used including information about your rights in our Privacy and Cookie Policy which you should read before progressing. Some insurance providers carry out soft credit checks on your data and credit history. These are not full credit searches and will not affect your credit rating. Some insurance providers may use data they already hold about you (for example, data from existing products, loyalty scheme or transactional data) to assess and rate your cover and determine your premium. If you are providing information about someone else you must make sure they are aware of our Privacy Policy. <p>Please tick this box to confirm you have read and understood our website Terms and Conditions, About Us, the Rewards Terms and Conditions and any assumptions we have made. If you do not understand any items within these documents please Contact us.</p> <p><input checked="" type="checkbox"/></p> <p>Get quotes</p>																																
<p>10</p>	<p>You'll now see a screen of quotes for your car insurance. Listed is the price of the insurance policy, what excess you are expected to pay should you make a claim against your insurance and if any extras such as personal accident cover are included in your insurance. To go through with taking up one of these policies, you'd select 'More Details' and visit the company website and complete the process there.</p>	 <table border="1"> <thead> <tr> <th>Provider</th> <th>Annual / Monthly</th> <th>Excess</th> <th>Personal accident</th> <th>Coutrlay car</th> <th>Breakdown cover</th> <th>Motor legal protection</th> <th>Features Explained</th> </tr> </thead> <tbody> <tr> <td>Haxifigs</td> <td>£559.66</td> <td>Compulsory: £145 Voluntary: £300 Total: £445</td> <td>Included</td> <td>Included</td> <td>Add Annually: £34.99</td> <td>Add Annually: £29.99</td> <td>More Details</td> </tr> <tr> <td>Haxifigs DIRECT</td> <td>£597.56</td> <td>Compulsory: £45 Voluntary: £500 Total: £545</td> <td>Included</td> <td>Included</td> <td>Add Annually: £34.99</td> <td>Add Annually: £29.99</td> <td>More Details</td> </tr> <tr> <td>Priority Choice</td> <td>£597.66</td> <td>Compulsory: £45 Voluntary: £500 Total: £545</td> <td>Included</td> <td>Included</td> <td>Add Annually: £34.99</td> <td>Add Annually: £29.99</td> <td>More Details</td> </tr> </tbody> </table> <p>Remember, when you take out car insurance, home insurance or an energy supplier you are signing a contract for a certain amount of money delivered over a certain term. Leaving early may incur a charge from your previous supplier.</p>	Provider	Annual / Monthly	Excess	Personal accident	Coutrlay car	Breakdown cover	Motor legal protection	Features Explained	Haxifigs	£559.66	Compulsory: £145 Voluntary: £300 Total: £445	Included	Included	Add Annually: £34.99	Add Annually: £29.99	More Details	Haxifigs DIRECT	£597.56	Compulsory: £45 Voluntary: £500 Total: £545	Included	Included	Add Annually: £34.99	Add Annually: £29.99	More Details	Priority Choice	£597.66	Compulsory: £45 Voluntary: £500 Total: £545	Included	Included	Add Annually: £34.99	Add Annually: £29.99	More Details
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