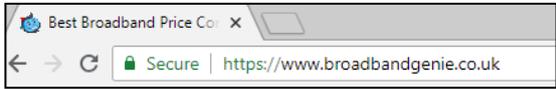
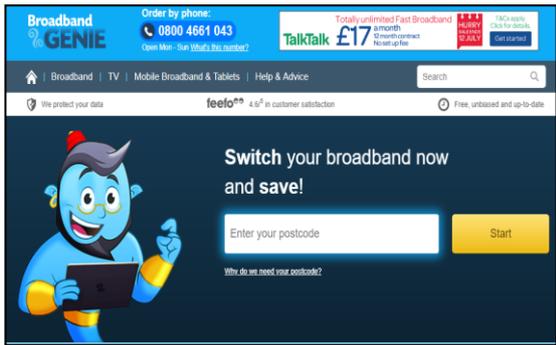


Session Booklet – Broadband Genie

Broadband Genie helps you compare broadband deals, TV packages and deals for mobile broadband and tablets. They even have a phone number – 08004661043 – in case you want to compare packages over the phone rather than online.

Broadband Genie	
<p>1 The first thing we need to do is enter www.broadbandgenie.co.uk into the address bar of your browser.</p>	
<p>Knowledge check – What is a Wi-Fi hub?</p>	
<p>2 Now we are on to Broadband Genie, we need to enter our post code into the search bar in the middle of the screen. Broadband Genie needs your post code as certain broadband deals aren't available at certain addresses. An example of this is with Virgin Media. As Virgin Media uses their own lines, they don't offer broadband packages to every house in the country. If enough people living in an area want Virgin Media broadband, they can get in touch and they'll install lines.</p>	
<p>Knowledge check – What rating out of 5 does Broadband Genie get from Feefo for customer satisfaction?</p>	
<p>3 Once you've entered your post code into the search bar, you need to select 'Start' from the home page. Broadband Genie will then give you all the details regarding the deals available for your post code. Initially, Broadband Genie sorts the results out for you.</p>	

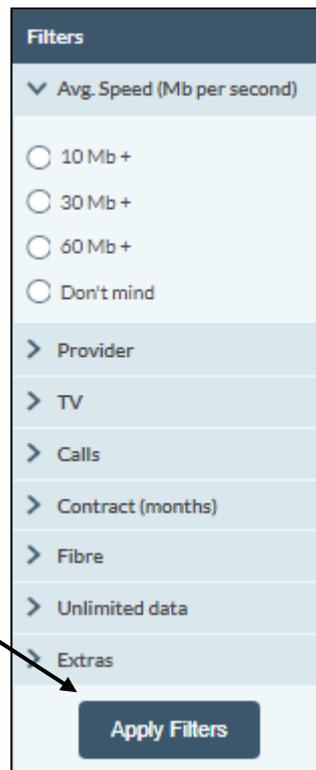
Knowledge Check – What are the other options that Broadband Genie can sort the results out by?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.

4

Down the left-hand side of the screen you will see filters that you can apply to the Broadband Genie results to narrow down the number of results you get.

These filters contain drop-down options that allow you toggle between them and help narrow down the results. You can select these, apply multiple and then select 'Apply Filters' from the web page to narrow down the results.



The screenshot shows a 'Filters' menu with the following options:

- ▼ Avg. Speed (Mb per second)
 - 10 Mb +
 - 30 Mb +
 - 60 Mb +
 - Don't mind
- > Provider
- > TV
- > Calls
- > Contract (months)
- > Fibre
- > Unlimited data
- > Extras

At the bottom of the menu is a dark blue button labeled 'Apply Filters'. An arrow from the text in the adjacent cell points to this button.

5

When Broadband Genie produces results, it produces them in a table format. This table format is designed to give you the most information possible about each package that Broadband Genie offers.

The table headings are:

- Offer – some companies offer you a special deal e.g. BT offer a reward card.
- Package details – This provides the name of the company and highlights icons detailing what the package offers and the name of the package itself e.g. BT Broadband Unlimited.
- Speed – This lists the average speed you can expect from your Broadband package. The higher the number, the better.

		<ul style="list-style-type: none"> • Data limit – This details how much data you can use each month. Most home broadband packages have an unlimited amount of data but you can get packages that have limits. Just ensure not to go over it as the charge can be costly. • Contract – This is how long the contract will run for should you decide to select it. • Monthly cost – This is the breakdown of the monthly cost. Sometimes it includes a set-up cost, delivery cost of the hub, a discount monthly price and the normal monthly price once the discount has finished. Some deals have 'hidden' costs so make sure to check the package thoroughly.
<p>Tasks</p> <p>To get used to using the Broadband Genie, we are going to look for packages for 3 different addresses and apply various filters to find the most suitable package.</p>		
1	<p>Post Code: SK6 2HT Avg. Speed: 60Mb+ Provider: Virgin TV: Yes Calls: Yes Contract (months): 12 or less Fibre: Don't mind Unlimited Data: Yes Extras: None</p>	<p>How many results did you get?</p> <p>Which package is the cheapest?</p> <p>Which package provides the best speed?</p>
2	<p>Post Code: WA1 3QE Avg. Speed: 30Mb+ Provider: Any TV: No Calls: No Contract (months): 12 or less Fibre: Yes Unlimited Data: Yes Extras: None</p>	<p>What is the most popular deal according to Broadband Genie?</p> <p>Which package has the cheapest effective monthly cost?</p>



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3	Post Code: PR7 2DA Avg. Speed: 10Mb+ Provider: BT TV: No Calls: Yes Contract (months): 18 or less Fibre: Don't mind Unlimited Data: Yes Extras: None	How many results has Broadband Genie found? What is the slowest and fastest speed available to you? What is the cheapest and most expensive deal available to you?
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